



Floors

THAT ENDURE

The TILE-TEX Story

The Company

The Corporation has, for many years, been engaged solely in the manufacture of asphalt floor tile and accessories. The personnel represents many years of successful experience in blending and adapting asphalts.

The Company enjoys a strong financial position and offers back of the product a responsibility upon which the architect and his client can confidently depend. References: Dun & Bradstreet, Inc., Chicago, Illinois and City National Bank & Trust Company of Chicago.

Description

Tile-*Tex* is composed entirely of inert materials. The major ingredients are natural asphalt and other bitumens of highest melt point and quality, asbestos fibers and pure mineral pigments; these are combined with the necessary blending agents. All raw materials are under complete and competent laboratory control. The knowledge and experience necessary to produce successfully a uniform product are available.

Manufacturing

A well equipped factory operates twenty-four hours per day to meet demand and maintain adequate stocks. Reserve production facilities are provided for emergency periods, insuring prompt shipping and installation service.

The ingredients are thoroughly amalgamated through the medium of heat and pressure and in sheet form are calendered to a uniform thickness. These sheets are cut by a special process to accurate, rectangular tile with sharp, clean edges.

Installation Facilities

Tile-*Tex* is installed by competent, approved resilient floor contractors located at strategic points throughout the country, aided by the supervision of experienced factory representatives.

Factory representatives are available for localized architectural service.

Tile Thickness

Tile-*Tex* is made in three standard thicknesses— $\frac{1}{8}$, $\frac{3}{16}$, and $\frac{1}{4}$ in. Special thicknesses will be made to order, provided such orders are of sufficient size to warrant their production.

Tile Styles

Tile-*Tex* is furnished in the following shapes and sizes: **Standard sizes**—6x12 in., 6x18 in., 9x9 in., 9x18 in., 9x27 in., 12x12 in., 12x24 in., 18x18 in., 18x24 in., and No. 87 Hexagonal (6" on a side).

Special sizes—3x3 in., 3x6 in., 4x4 in., $4\frac{1}{2}$ x4 $\frac{1}{2}$ in., 4x12 in., and 6x6 in.

Feature Strips—Cut to order in multiples of $\frac{1}{2}$ in. from $\frac{1}{2}$ to 3 in.

Colors

Four lines of colors in Tile-*Tex* offer a brilliant array of seventy-one plain and marbelized effects. See color charts on following pages.

TILE-TEX Characteristics

1. **Resilience and foot comfort**—Tile-*Tex* is ideally suited for use where quiet is desired. Its resilience is enduring because no oxidation or hardening is possible. It is extremely comfortable under foot, and a boon to those who must stand all day long.
2. **Durability under severe service**—Tile-*Tex* floors were first laid fourteen years ago. Original installations are still giving good service and will continue to do so for a long time to come. In schools, stores, lobbies and corridors where traffic is severe Tile-*Tex* will perform admirably.
3. **Proof against moisture**—Tile-*Tex*, impervious to moisture, can be laid at or below grade on concrete floors that have not been waterproofed for dampness. There is nothing in Tile-*Tex* that can rot or disintegrate.
4. **Stain and scar proof**—Ink, iodine, and other common sources of stain, have no effect on Tile-*Tex* Floor Tile. Burning matches or lighted cigarettes leave no permanent scar.
5. **A safe, non-slip surface**—Unlike other types of tile, Tile-*Tex* is non-slip, even when wet. It provides a safe, sure footing, and for this reason is widely specified for use in schools, stores, offices, and corridors.
6. **Highly fire-resistant**—Tests by Columbia University, New York City, show Tile-*Tex* to be substantially incombustible. Compared with other types of resilient floor tile it ranks highest as a fire-resistant.
7. **An efficient electrical insulator**—Tile-*Tex* is also an electrical insulator, having exceptional dielectric strength.
8. **Easy to maintain**—Since the surface of Tile-*Tex* is so smooth and closely textured it does not originate dust—maintenance is simple and inexpensive. An occasional mopping with mild soap and water is sufficient. Where a wax surface is desired, we recommend the use of Tile-*Tex* Water Wax.
9. **Colors permanent**—Tile-*Tex* color and beauty are permanently embedded in each tile.
10. **Harmonious color effects**—The many color combinations possible with seventy-one plain and marbelized effects make it easy to satisfy every taste. Harmony with every color scheme is available. When planning your floor make it beautiful with Tile-*Tex*.
11. **New, improved flexibility**—Tile-*Tex* is now manufactured sufficiently flexible for successful application on good wood sub-floors as well as on cement sub-floors. It molds itself to uneven surfaces without fracturing or straining the tile.
12. **Rigid standards of quality**—Tile-*Tex* is made up to a standard—not down to a price.

The TILE-TEX Company

Chicago Heights, Illinois

EASTERN SALES OFFICE, 101 PARK AVE., NEW YORK CITY

Floors

of Lasting Beauty

Live, brilliant beauty is permanently built into Tile-*Tex*. Here is no skin-deep loveliness that fades with the years to drab appearance, but real thoroughbred colors that stay bright as traffic marches on.

Tile-*Tex* is adaptable to almost any area that demands maximum floor value at minimum cost. Houses of worship, hospitals and homes are only three of many types of buildings that find their floor problems answered by Tile-*Tex*.

(Below) Tile-*Tex* goes modern in this 20th Century bedroom, in a pattern in step with the appointments of the room.



(Top above) Tile-*Tex* in the aisles of this church solves the floor problem without strain on feet or budget.

(Below) A clean, attractive Tile-*Tex* floor cushions the footsteps in this modern hospital.

Specification Data

1. **Material**—shall be Tile-Text as manufactured by The Tile-Text Company, Chicago Heights, Illinois. Where special lines of Tile-Text flooring are required, specify as follows:

- (a) For areas subject to grease and food abuse, specify "Grease-proof Tile-Text"—(see page 8 for available colors).
- (b) Where wood sub-floors or slightly uneven sub-floors are to receive Tile-Text, specify "Flexible Tile-Text"—(available in all Standard and De Luxe colors).
- (c) Where mortar-joint effect is desired, specify "Borderjoint Tile-Text"—(information sent on request).
- (d) Where acid-resisting floors are required, specify "Economy Tile-Text"—(see page 8 for available colors).

2. **Scope**—all areas so indicated in schedule of floors or on plans and details.

3. **Foundations (sub-floors)**—

- (a) Over double wood floors.
These wood floors shall be smooth and sound and top floor composed of strip wood flooring, not wider than 3", tongue-and-grooved and sanded smooth, nailed tight and free from any springiness. Wood floors shall be subjected to approval of the Tile-Text contractor before application of Tile-Text. Installation of Tile-Text shall be made in strict accordance with the directions of The Tile-Text Company, and shall include the application of Tile-Text Felt before application of tile. (Specify Flexible Tile-Text in $\frac{3}{16}$ " or $\frac{1}{4}$ " thicknesses for use over wood sub-floors.)
- (b) Over single wood floors.
Install $\frac{1}{2}$ " to $\frac{3}{4}$ " thickness of Tile-Text Asphalt Floorcote in strict accordance with directions of The Tile-Text Company. Tile-Text Asphalt Floorcote shall be applied over expanded metal lath or suitable wire mesh reinforcement nailed to the wood sub-floor.
- (c) Over cement sub-floors.
Cement sub-floors shall be steel troweled to a smooth finish and free from irregularities, holes, scale, and in all ways suitable to receive Tile-Text. The cement sub-floor shall be subject to the approval of the Tile-Text contractor before application of Tile-Text.

Installation of Tile-Text over cement sub-floors shall be made in strict accordance with the directions of The Tile-Text Company.

NOTE: Where cement sub-floors are at grade or below grade, cement sub-floors shall be primed with Tile-Text Primecote before application of tile.

- (d) Over Gypsum Plank or unfinished concrete slab.

The Tile-Text contractor shall install $\frac{3}{4}$ " to 1" thickness of Tile-Text Asphalt Floorcote in strict accordance with the directions of The Tile-Text Company. Responsibility for the smoothness and levelness of the Tile-Text Asphalt Floorcote shall rest upon the Tile-Text contractor.

4. **Thickness, Colors and Designs.**

All Tile-Text shall be ($\frac{1}{8}$ "), ($\frac{3}{16}$ "), or ($\frac{1}{4}$ ") in thickness. All Tile-Text shall be (Marbled) or (Plain) and laid according to the schedule and designs for Tile-Text floors as found in these specifications.

5. **Bases.**

- (a) Where Cove Base is desired, use the following specifications:

In all areas where Tile-Text flooring is called for, Tile-Text Molded Cove Base (6"), (5"), or (3½") high shall be installed in conjunction with the Tile-Text flooring, in strict accordance with the directions of The Tile-Text Company governing the installation of Cove Base.

- (b) Where Straight Base is desired, specify as follows:

In all areas shown on plans or indicated in Base schedules, install Tile-Text Straight Base, 5" high, in strict accordance with the directions of The Tile-Text Company governing the installation of this type of Base.

6. **Installation.**

Installation of Tile-Text flooring, and/or Floorcote and/or Cove Base shall be made only by an authorized and approved Tile-Text contractor.

7. **Guarantee.**

These floors shall be guaranteed jointly by The Tile-Text Company and the Tile-Text contractor against defects in workmanship and materials for a period of one year from date of completion.

NOTE: Copies of the Layers Handbook, published by The Tile-Text Company, are available to all architects on request.

Standard Colors

A complete range of solid and marbled colors, from black to light gray. This color line can be installed over both wood and cement sub-floors that meet Tile-Text specifications. Reasonable in cost—flexible—and exceedingly durable.

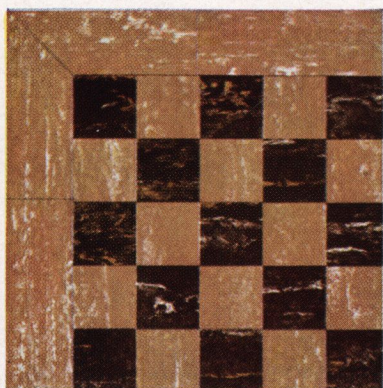


In the early days of manufacturing asphalt tile, color was a principal problem. Today, Tile-Text offers you the most diversified selection of color in the entire industry. There are four separate color lines—namely, Standard, De Luxe, Greaseproof and Economy.

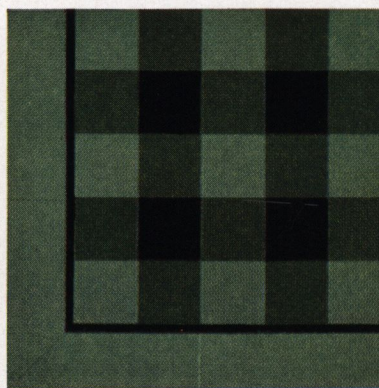
All four of these groups are equal in quality for general

use and durability. The Economy and Greaseproof color groups, however, have specific virtues which enable you to meet the requirements of special areas more effectively than with Standard or De Luxe colors. Complete color charts on De Luxe, Greaseproof and Economy colors are shown on pages 8 and 9.

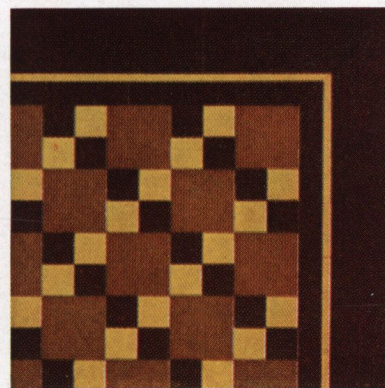
EIGHTEEN COLORFUL AND ATTRACTIVE



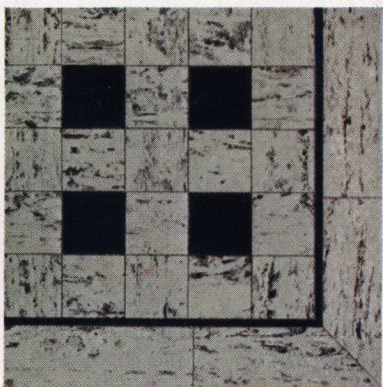
Design No. 301
Field No. 715—No. 202
Border No. 715



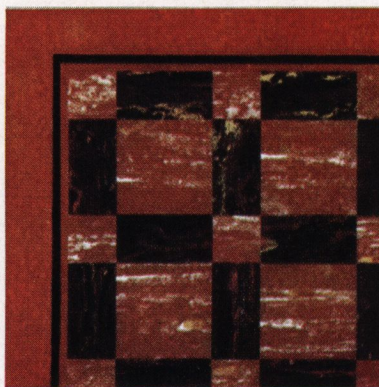
Design No. 302
Field No. 41—No. 47—No. 104
Feature Strip No. 41
Border No. 104



Design No. 303
Field No. 45—No. 49—No. 103
Feature Strip No. 45—No. 103
Border No. 45



Design No. 304
Field No. 1009—No. 107
Feature No. 107
Border No. 1009



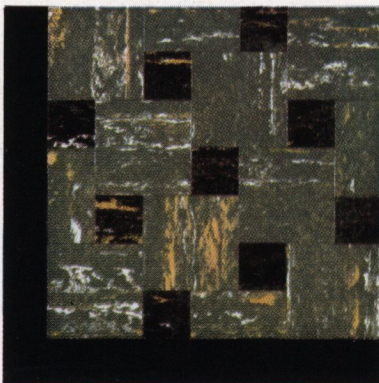
Design No. 305
Field No. 705—No. 713
Feature Strips No. 41—No. 51
Border No. 51



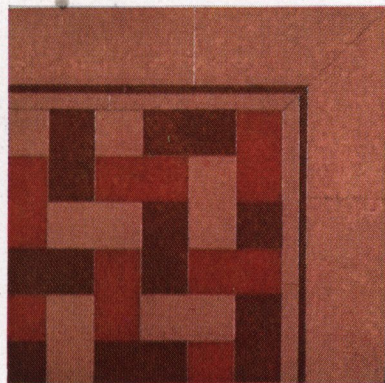
Design No. 306
Field No. 1010
Feature Strip No. 105
Border No. 1010



Design No. 307
Field No. 53—No. 43
Feature No. 43—No. 53
Border No. 43

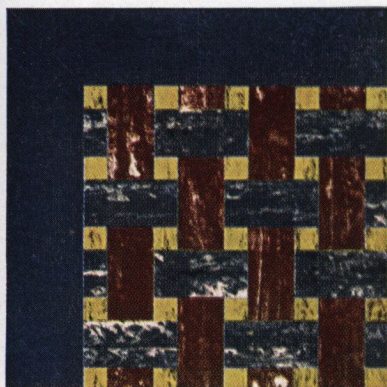


Design No. 308
Field No. 712—No. 728
Border No. 41

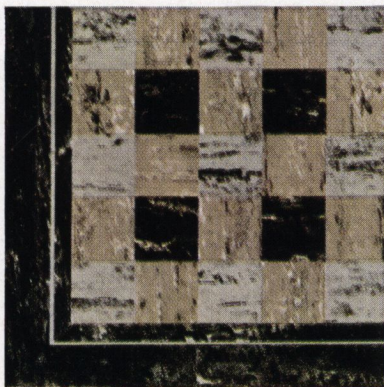


Design No. 309
Field No. 42—No. 48—No. 51
Feature No. 42—No. 48
Border No. 48

DESIGN SUGGESTIONS IN TILE-TEX FLOORING



Design No. 310
Field No. 707—No. 1003—No. 1013
Border No. 106



Design No. 311
Field No. 708—No. 716—No. 1009
Feature No. 708—No. 109
Border No. 708



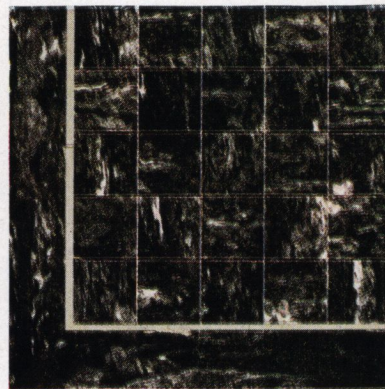
Design No. 312
Field No. 707—No. 729—No. 1014
Feature Strips No. 729—No. 707—No. 1014
Border No. 707



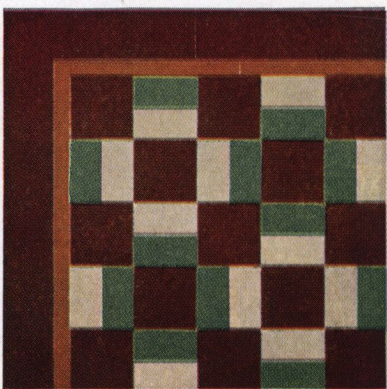
Design No. 313
Field No. 701—No. 716—No. 1012
Feature Strips No. 41—No. 109
Border No. 41



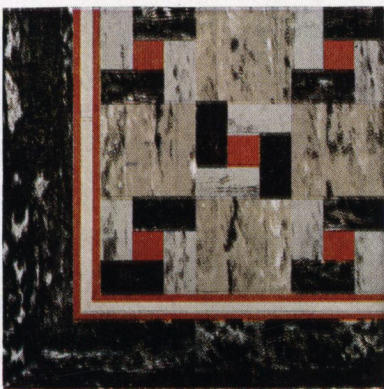
Design No. 314
Field No. 104—No. 108
Feature Strips No. 41—No. 42—No. 104
Border No. 42



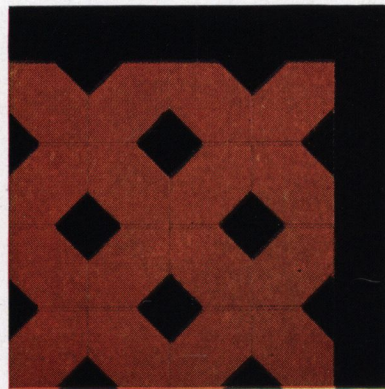
Design No. 315
Field No. 708
Feature Strip No. 109
Border No. 708



Design No. 316
Field No. 45—No. 104—No. 108
Feature Strip No. 43
Border No. 45



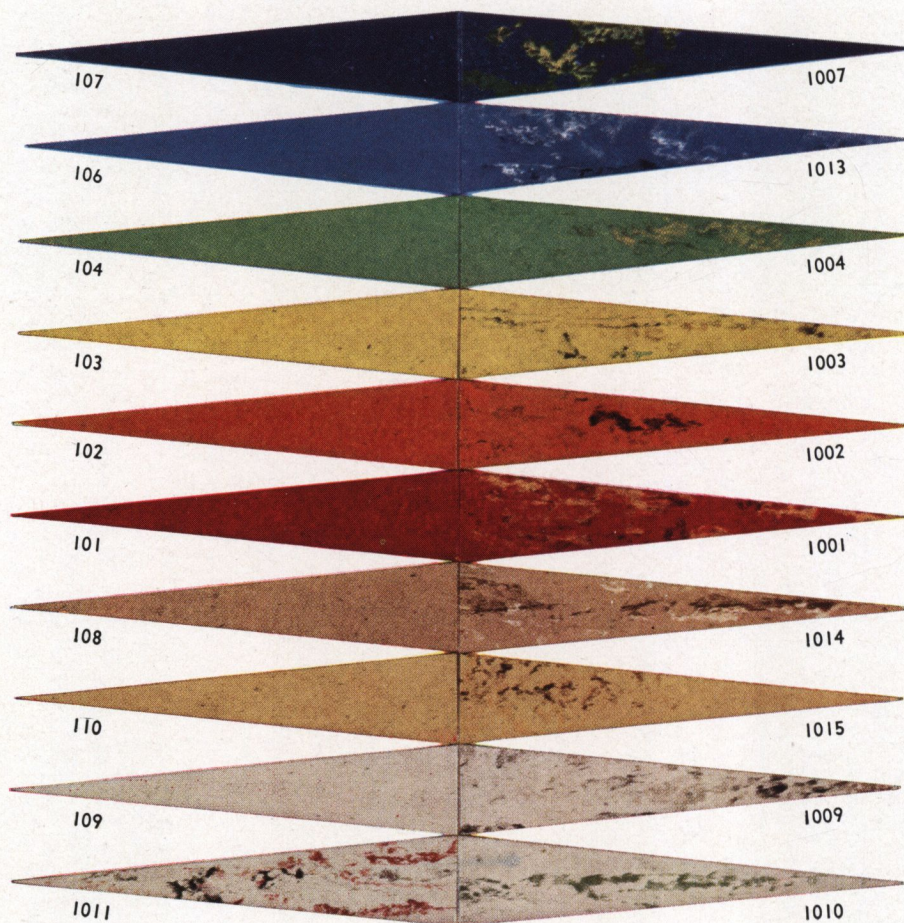
Design No. 317
Field No. 708—No. 716—No. 101—No. 1009
Feature Strips No. 101—No. 109
Border No. 708



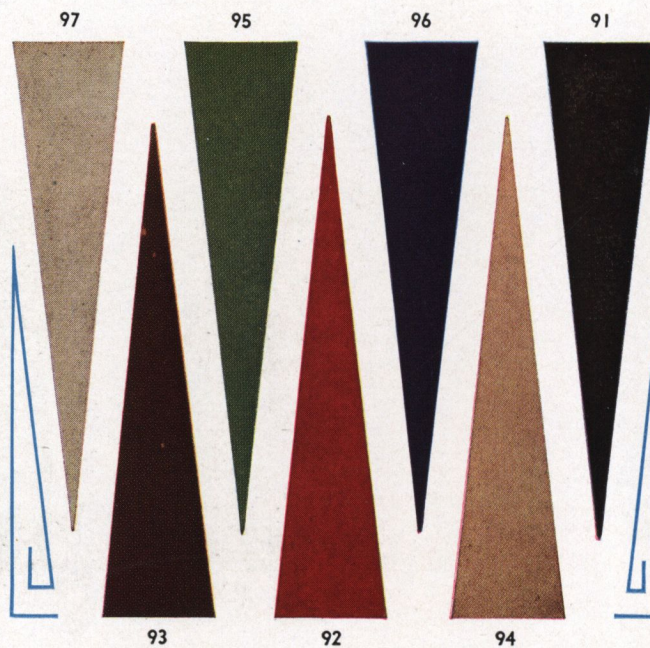
Design No. 318
Field No. 51—No. 41
Border No. 41

DeLuxe Colors

The Ultimate in Asphalt Tile



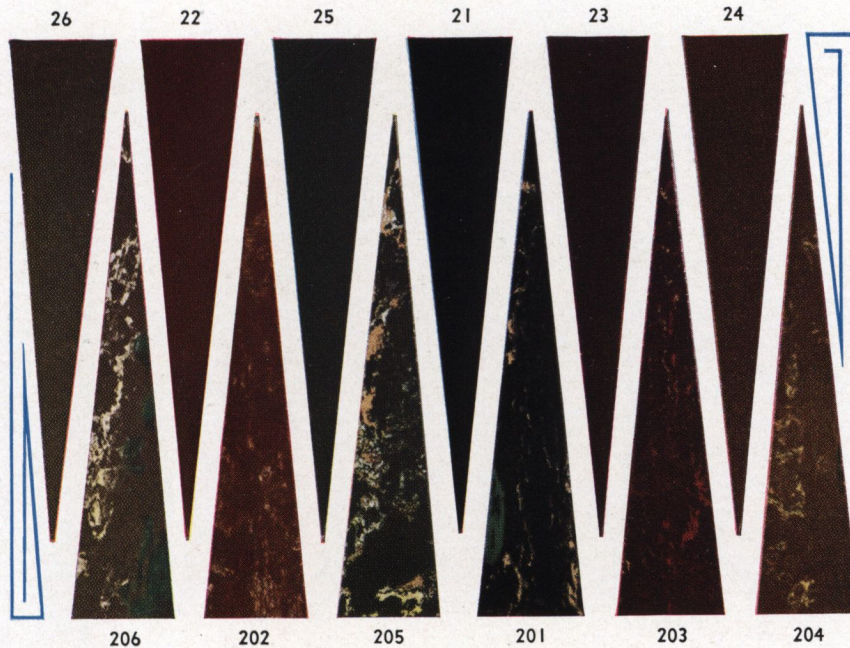
Greaseproof Colors



Ordinary floor tile of the asphalt type will not withstand extraordinary conditions created by excessive grease and food spillage, common in hotel, club, and restaurant kitchens. Designed to stand the gaff in such areas, Greaseproof Tile-Text is not only proof against grease but possesses more than average durability and long life.

Greaseproof Tile-Text should be used not only in public service kitchens, but in filling stations, garage offices, bakeries, butcher shops, dairy stores, and other areas where grease abuse is common. The seven attractive solid colors shown here more than meet the decorative requirements of such areas.

Economy Colors

**Stamina**

Economy colors in Tile-Text meet the high requirements of Tile-Text performance standards, with something to spare. They answer the demand for a high quality, super-rugged tile at minimum cost.

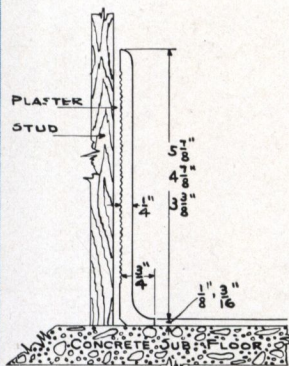
Value

We honestly believe that these colors represent the greatest value obtainable in any flooring material. Institutions particularly find this color group easy on their budgets.

TILE-TEX Molded Bases

Tile-Text Molded Cove Base is designed for installation in conjunction with the Tile-Text Floor Tile, and is made 3½-in., 5 in., and 6 in. high, with the following other dimensions: ¼-in. thickness; ½-in. radius at cove; made to about ⅛-in. and 3/16-in. thick floor tile. Six inch high base is made in 12-in. and 18-in. lengths, while 3½-in. and 5 in. heights are manufactured in 15 in. lengths. Six inch high base in 18 in. lengths is made specially flexible and is furnished in 3/16-in. thickness instead of ¼-in. thickness.

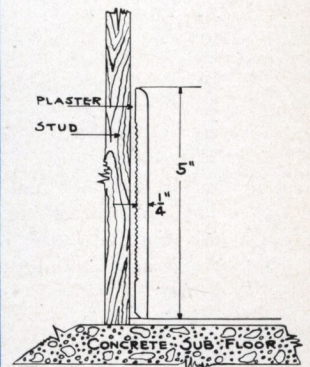
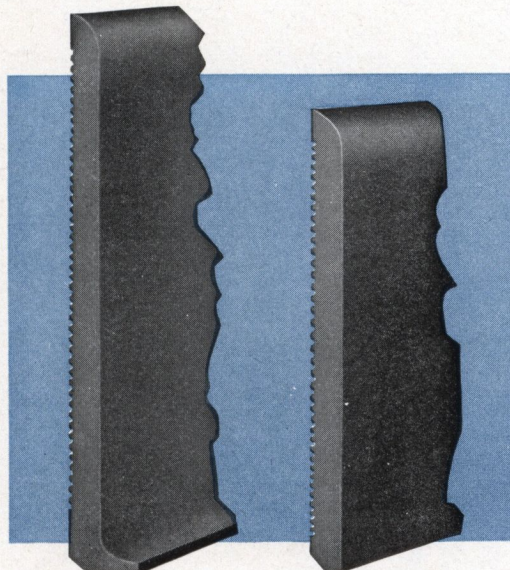
Tile-Text Cove Base has a grooved or ribbed back surface insuring permanent adhesion to the wall. A smooth plaster wall, or Portland cement surface, provides a satisfactory backing. Molded corner pieces for inside and outside corners are available in the 6 in. high base, ¼-in. thick, and should be used where necessary to insure a presentable looking job free from handmade miters.



COVE BASE

Tile-Text Molded Cove Base is sanitary in every respect and makes possible the easy and economical cleaning and mopping of floors. The solid molded construction of these bases insures a sturdy, stable base that will stay in place.

Due to the demand for a straight base without the cove, we have made available Tile-Text Straight Base, which is 5 in. high and ¼-in. thick. This base is a replica of Tile-Text Molded Cove Base except that the cove at the floor is omitted. For specification data, see page 4.

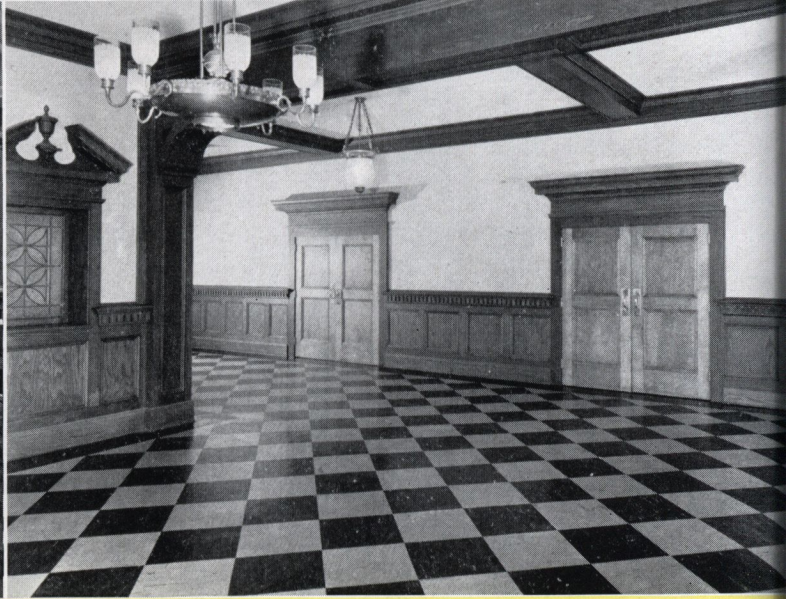
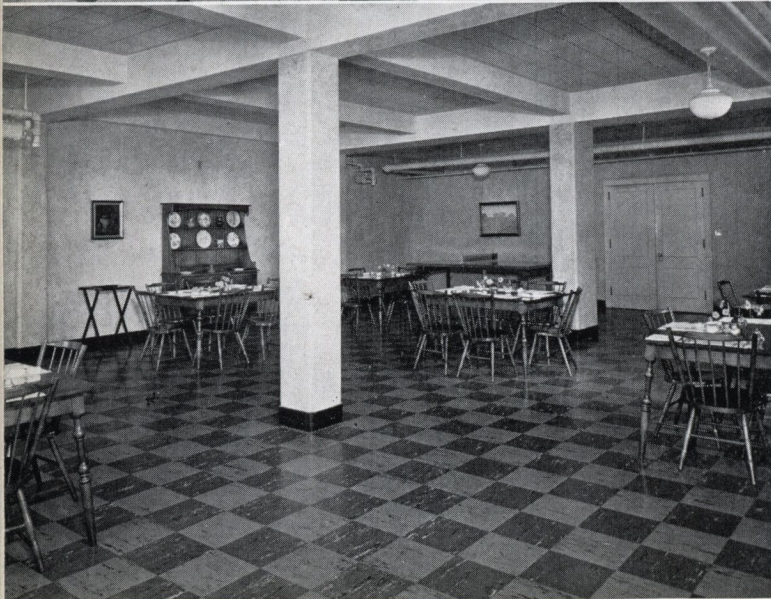


STRAIGHT BASE

MADE UP TO A STANDARD



NOT DOWN TO A PRICE



The TILE-TEX Company

Chicago Heights, Illinois

EASTERN SALES OFFICE, 101 PARK AVE., NEW YORK CITY

Decorative Walls



by

TILE·TEX

The Facts About the Material

What is TILE-TEX Wall Tile?

Tile-Text Wall Tile, both from the standpoint of appearance and composition, is a refreshingly new and adaptable wall covering material. It is a flexible, individual tile manufactured from asbestos fibre, mineral coloring pigment, and special binders. A new manufacturing process was developed to produce the soft satin-like finish so desirable in wall treatments.

Low cost, simplicity and ease of installation, unexcelled wearability, and minimum upkeep cost characterize this unique tile. Since it is a unit laid wall, it can be used to advantage both in new construction and in remodeling existing buildings, where low cost is a paramount requirement. The beauty of finished Tile-Text walls is strikingly new in its character and conception. Bright, clear contrasts, as well as soft blended pastel effects are possible with the diversified group of colors available.

With fifty-four colors and thirteen sizes, any decorative demand can be satisfied. Small sizes include 3x6, 4x4, 4½x4½, 4x12, and 6x6; large sizes include 6x12, 6x18, 9x9, 9x18, 9x27, 12x12, 12x24, 18x18, and 18x24. The use of feature strips and inserts, and the proper choice of trim in contrasting or harmonizing colors add further variety to its design potentialities.

Tile-Text Wall Tile is extremely simple to apply. It can be applied directly to new or old plaster walls. It is not necessary to undergo the expense of costly wall surfacing in preparing walls for this new tiling. Finished plaster, wall boards, or any smooth, sound surface make an excellent backing for this smart, modern tile. Installation is made by competent approved wall covering contractors located throughout the country.

An adequate stock of all marbleized colors in the Aristocrat line is kept on hand to facilitate quick service on rush orders. These colors are stocked in the following sizes: 4x4, 3x6, 6x6 and 6x12.

A complete line of Tile-Text Wall Fixtures is also available, so that fixtures in colors to match Tile-Text Wall Tile can be installed. These fixtures are recess-type vitreous china fixtures of the highest possible quality. Six of the most popular colors for fixture purposes are kept in stock and can be shipped immediately on receipt of order.

Specification Data

Furnish and install Tile-Text Wall Tile on all plaster walls and/or (.....) walls, as called for in the specifications, as follows:

1. **Material**—Wall Tile shall be Tile-Text, as manufactured by The Tile-Text Company, Chicago Heights, Illinois, in colors and designs as shown in schedule of wall finishes.
2. **Adhesive**—All adhesive used shall be Tile-Text Wall Cement No. 1250.
3. **Preparation of Walls**—
 - (a) Plaster walls shall be finished three coat plaster work, dry and free from all foreign matter and shall have a smooth steel troweled finish free from irregularities or trowel marks.
 - (b) Wall Board Walls: All joints between sections of gypsum wall board, fibre board or ply board shall be filled with an approved grouting material so as to finish flush with surface of wall board.
4. **Installation**—Installation of Tile-Text Wall Tile shall be in strict accordance with the written directions of The Tile-Text Company. (Installation manual sent on request.)

NOTE: Tile-Text Wall Tile shall not be applied to walls which are damp on the surface, or to finished coat of plaster not thoroughly bonded to brown coat.
5. **Mouldings and Trim**—If desired, at inside and outside wall corners, install Tile-Text Trim in colors as indicated on schedule of wall finish. Where Wall Tile is installed to wainscot height Tile-Text Cap Rail shall likewise be installed.
6. **Tile-Text Base**—Where not indicated in floor specifications, install Tile-Text Cove Base (6"), (5"), (3½") and/or Tile-Text Straight Base (5"), in accordance with written directions of The Tile-Text Company for installation of Tile-Text Base.
7. **Cleaning of Walls**—After installation is completed, surface of Tile-Text Wall Tile shall be thoroughly cleaned using a coarse rag, kitchen cleanser and water, removing all spots, adhesive, and other dirt.
8. **Tile-Text Wall Finish**—After walls are thoroughly clean and dry, apply one coat of Tile-Text Wall Finish in accordance with manufacturer's specifications.

The TILE-TEX Company

Chicago Heights, Illinois

EASTERN SALES OFFICE, 101 PARK AVE., NEW YORK CITY

A Color Range of Unsurpassed Beauty and Variety



Aristocrat Colors
in
TILE-TEX WALLS

Tile-*Tex* wall colors are the result of years of painstaking research on the part of the Tile-*Tex* laboratories. Twenty-four fresh, sparkling, modern colors that will fit into any color scheme. Here, indeed, is a group of colors, both plain and mottled, that quickens the pulse of every interior decorator.

Suggestive Wall Treatments

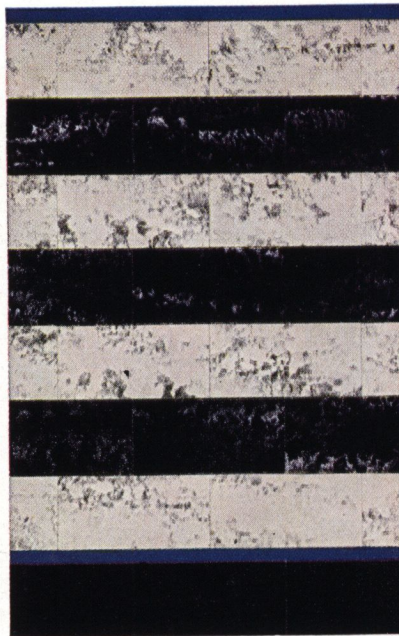
Since Tile-Text Wall Tile is made in twenty-four colors and fourteen tile sizes, it is obvious that design variety is limited only by the imagination. Color and pattern flexibility are further increased by the addition of feature strips and special wall inserts. Below are shown six attractive wainscot treatments which illustrate modernistic as well as conventional methods in designing Tile-Text walls.

The use of monograms in contrasting colors and special inserts such as ships, stars, discs, diamonds, and other similar decorative touches add individuality and character to Tile-Text walls.

Our Design Department is always at the service of architects, interior decorators and owners who would like suggestions as to the most effective treatment of their particular wall problem.



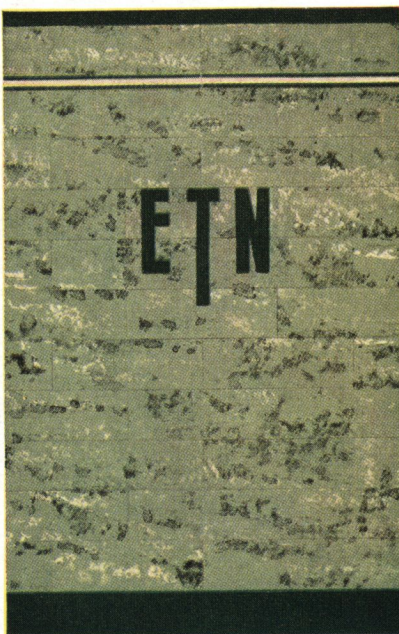
Design No. 1
Ashlar—Colors 1810—42—189



Design No. 2
Stripes—Colors 1701—1710—183



Design No. 3
Squares—Colors 1808—55—187



Design No. 4
Ashlar—Monogram
Colors 1803—105—187



Design No. 5
Stripes—Colors 1807—191

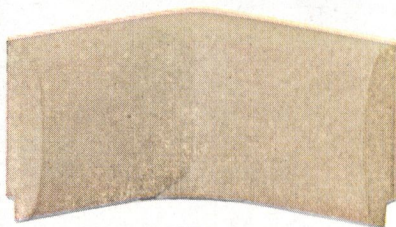


Design No. 6
Squares—Insert
Colors 1801—182—189

TILE-TEX Molded Wall Trim



WT-8



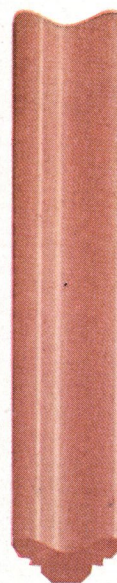
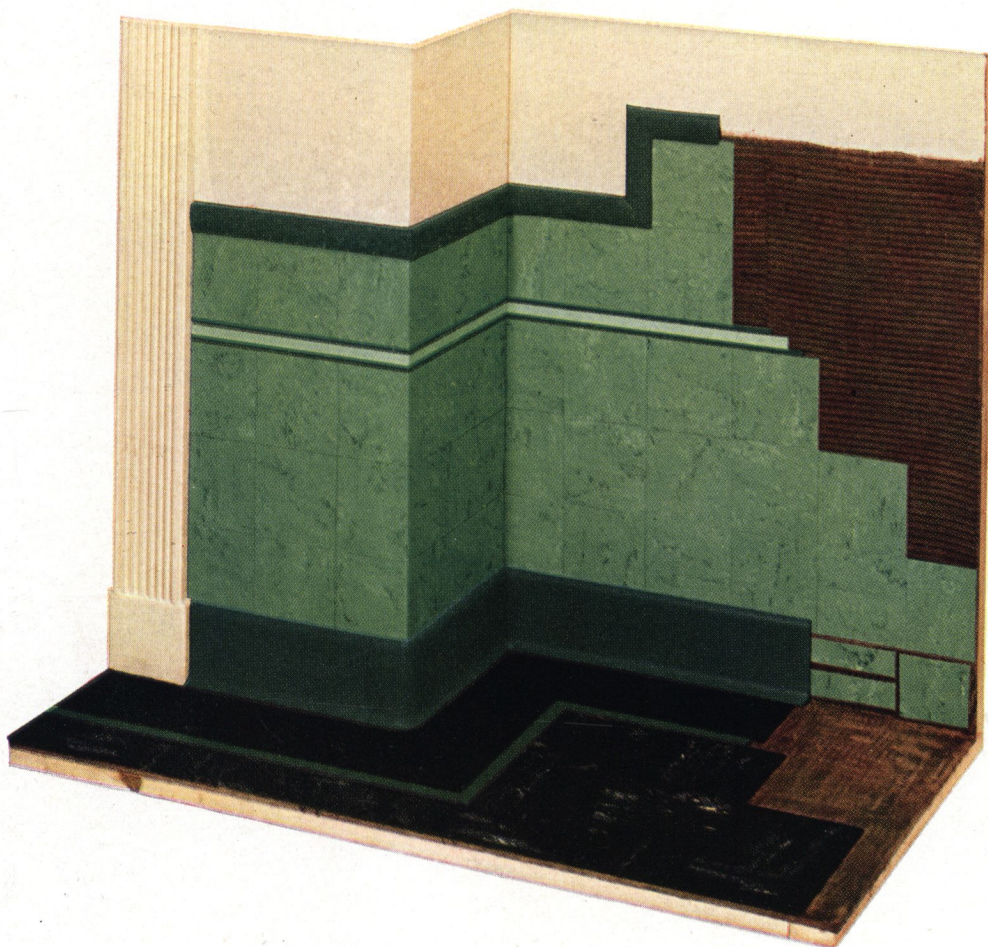
WT-12

TILE-TEX Molded Wall Trim

Tile-Text Molded Wall Trim is available in all colors in the Aristocrat color line, making possible further decorative opportunities. These five pieces of molded trim include cap rail, inside and outside corner cap pieces, and inside and outside corner strip mouldings. In certain instances, the use of these accessories is necessary to secure satisfactory treatment of corners and exposed edges.



WT-11



WT-10



WT-9

Above is shown a section of wall and floor partially installed, illustrating the proper application of Tile-Text wall adhesive and the erection of Tile-Text Wall Tile in conjunction with cap rail, feature strips, Tile-Text Cove Base, and Tile-Text flooring. Both inside and outside corners in this section are treated without the use of corner strip mouldings so as to permit the pattern of the wall to flow without interruption around the corners. Complete details on all points involving the erection of Tile-Text Wall Tile are discussed thoroughly in the Tile-Text Wall Tile Installation Manual—available on request.

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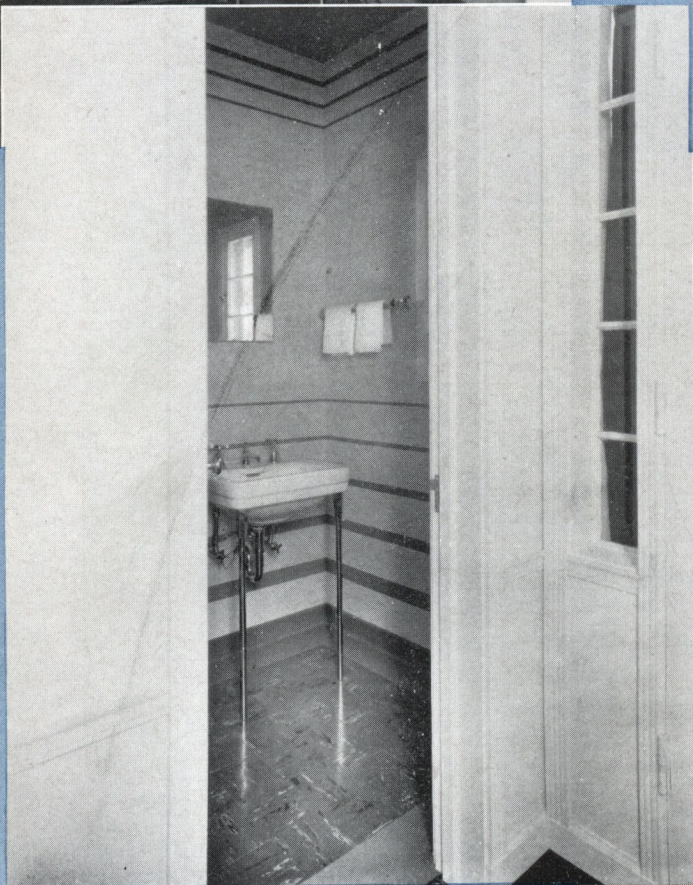
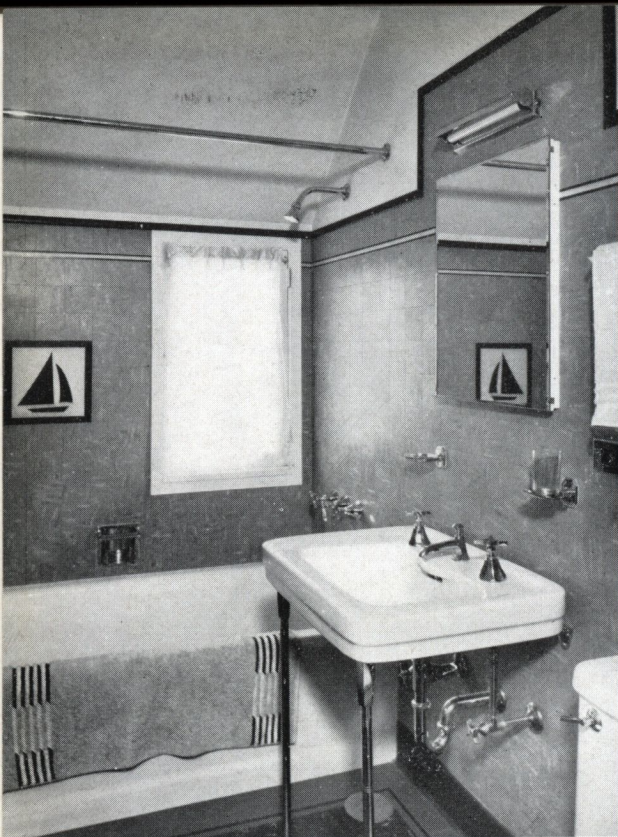


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INTERNATIONAL
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